



Board Meeting April 28, 2017

Call to Order

Commodore Ron Levis called the meeting to order at 10am on April 28, 2017 at the Twin Isles Country Club. Present for the meeting were the following: Ron Levis, Commodore; Jim Ellsworth, Vice Commodore; Dave Perkins, Rear Commodore; Dennis Waryjas, Fleet Captain; Len Harris, Treasurer; Bill Courtney, IT Technology Director; Stephanie Courtney, Secretary; and Chet Sliski, Social Director.

Ron Levis –

- Dave Perkins was inducted into the position of Rear Commodore (to replace the resigning Rick Allen) with the motion from Ron Levis and second motion from Bill Courtney.
- **New Business - Rick Allen** (former Rear Commodore) - Presented a membership enhancement program – His suggestion: Offer a 1 year free membership to any new resident that moves into Burnt Store Isles and wishes to join the boat club through the balance of year 2017 and up to December 31, 2018.
- A motion was made by Bill Courtney and seconded by Jim Ellsworth that this suggestion be accepted by the Board effective this day of April 28, 2017. Also that the 9 new members who had joined the club YTD be given the free membership. 100% of the Board accepted the motions.
 - Discussion regarding communicating the new program: Website, Weekly Update, A flyer for the new homeowner kits given out at the joint mixers the first Friday of the month, coordination with BSIA membership (Nancy Graham).
 - Capturing the information on new homeowners – new builds and resales. Ron will get with Luke Andreae of ReMax to see how the resale info can be collected. The Vice President and Treasurer of the BSIA already receive the information on new builds directly from the builders seeking approval for their new home building plans.

Reports from Board Members:

Jim Ellsworth – The Boat Club sponsored spring safety inspections was a success. 16 boats signed up for the Power Squadron's inspections. Jim will arrange for additional inspections that will be conducted again in October.

Dennis Waryjas – Dennis reported: Events and Cruises and dates for the balance of the year; Very few boats are signing up for cruises.

Len Harris -

- Reported on 1st quarter financials:
 - With the Money Market Account and the checking account balance the Club has a total of \$9,969.75 in funds.
 - Two key areas where funds are falling short of budget are the new membership Dues and fees and the donations for the 50/50 at the events. This is due to the reduced membership renewals and the lower attendance at the events.
 - The Board decided not to order additional license plates for the additional cost to the club (50 for \$363. Or 100 for \$390).

Stephanie Courtney –

- Minutes from the January meeting were submitted for approval. First Motion and second were made and approved.
- Membership renewal for 2017 is complete: Membership for 2017 = 179 (161 families; 18 single). This is down 13 from 192 in 2016. 22 members did not renew in 2017. Reasons primarily fell into the no longer active category. The trend is continuing downward: 2013- 200 members; 2014 208 members; 2015 197 members.
- Constant Contact management:
 - The 2017 user fee to Constant Contact was paid. The current year's fee is \$204.00. This reflects a 15% discount.
 - The password to gain access to the application was changed from 413 Macedonia to Bsibc 1989
 - All other contact and reporting was changed to Secretary at bsibc. This move is more generic to the Boat Club rather than identified with personal contact information and provides for an easier transfer of responsibilities to a new person.
 - The list of members in CC was edited to remove all non-members of the club and those that have passed.
 - Limitations to using CC as a communication tool were discussed.

Chet Sliski –

- Social activities: Attendance at the events is averaging about 50 people. This is down from an average of 70 last year.
- Chet reviewed the dates and venues of social events for the balance of the year.

Bill Courtney – Nothing new to report

Next Board meeting - scheduled for August 11, 2017 at 10 am at Twin Isles CC.

Adjourn – The meeting was adjourned at 12:30 pm