

Burnt Store Isles Boat Club Board Meeting

Meeting Minutes
January 8, 2013

I. Call to Order

Commodore Di Kandis called the BSIBC Board Meeting to order at 9:01am on January 8, 2013 at Twin Isles Country Club. Present: Di Kandis, Commodore, Eileen Leming, Rear Commodore, Doug Rhees, Fleet Captain, Nancy Svehla, Secretary, Ophelia Rosen, Treasurer, Deborah Leudtke, Social Director, Ron Frazier, Information Technology Director, and Kathy Williamson, Past Commodore. Absent: Sue Sleight, Vice Commodore

II. Welcome and Additional Agenda Items

Di Kandis opened the 2013 Board meeting with a warm welcome and thank you to the 2012 Board and all new 2013 Board Members. She hopes for collaboration and teamwork to make BSIBC a success in 2013. Di handed out new nametags for the officers and will deliver to the Past Commodores their nametags.

III. Pronunciation of Nancy Svehla's name – Sa-Val- La.

Nancy let everyone know a little bit about herself. It was agreed that the Secretary would send out a Weekly Event email on Sundays to the membership.

IV. New Business

A. Shared Goals – Open discussion

Di Kandis proposed and the Board agreed to three goals for making the BSIBC board a success in 2013. They are:

1. Increasing Membership – Green dots are being added to new member name tags. This will designate them as new members and current members will be able to identify who they are and make them welcome. New Members will wear the green dot on their nametags for one year. New Members will get a directory and a cookbook, as supplies last. Currently there are about 199 member units with about 357 individuals in the club. Currently BSIBC has about 100 boat owners.
2. Increasing Participation – Discussion of how to encourage greater participation in activities. Suggestions included: early bird pricing for non-boating events, pre-payments for boating activities, which would include discounts, special pricing, limit attendance to help motivate members to sign up early. Eileen Leming will select a committee to help with the welcome table at events and mixers. Eliminate four top tables in dining room to encourage current and new members to sit together to get to know one another.
3. Improve Communication – send out a consistent weekly events email and provide notification of events early. Continue improving the website and driving traffic to it.

B. Change of Watch Ceremony

Di discussed the schedule of events during the Change of Watch ceremony. At 5:00pm – start the Social hour. At 6:00pm - Members seated at tables with plated salads – Open with Welcome. Kathy Williamson will introduce Di Kandis.

Past Commodores introduction – Di Kandis

New members introduction

Guest introductions

Invocation - Linda Powell

Pledge – Eileen Leming

Thank you 2012 Board - Kathy

Toast 2012 Board - Dot Minzer this is questionable whether we will have this as Dot will not be present. Di to ask Greg Cameron to toast.

Change of Watch Ceremony: all 2013 board standing "at front"; per script - Kathy

6:45pm - Dine and Party

Ask Jim Aveck to take pictures.

V. Treasurer's Report

A. Draft Budget Overview

Discussion ensued on the monies allocated for Boat activities, incentives, nametags, ships store and donations to three separate groups supporting water, environment and safety. An aside Paul Williamson has resigned as Ship's Store Manager. BSIBC will request a volunteer to take on these responsibilities. Di Kandis to manage in the interim.

Discussion ensued to look for other ways to make money. Possibly do 50/50 raffles at every event. Doug Rhees indicated Art Koon historically had his cruise directors do this. Potentially reward cruise directors to participate. Ophelia Rosen added dollars for cruise events at \$30 per event time's 15 events for \$500.00.

Directories cost \$1000.00 and pages 2-3 need to be redone by Di Kandis. Additional monies for safety and education at \$150.

New money for extra post office box key.

Currently BSIBC has 120 new members in 2012.

Di Kandis suggested placing a thermometer on the Commodores Corner on home page showing membership levels.

Di Kandis ask for a vote to approve the Budget. Kathy Williamson made a motion to approve and Doug Rhees seconded the motion. The Ayes approved the 2013 budget. See Attached.

VI. Fleet Captain

A. Proposed Boating Activities for 2013

Doug Rhees, Fleet Captain presented a number of ideas to increase participation in the boat events. He wanted to find a way to entice boaters to come by boat where possible (lunches) and make it easy to boat to events like sunsets and raft outs etc. or brunches and lunches. Offer to take new members in current boat owners' boats. Doug Rhees indicated that Dottie Vaivoda volunteered to help him in the Fleet Captain responsibilities.

3 ideas were presented.

1. New Boat owner's information day. This could afford non-boat owners and new members a chance to see, ask questions and at least sit in various types of boats to help them make a decision on the type boat that would work best for them. A second benefit might be to club members who wish to sell their boat.

2. Reestablish "The Fishing Club" After a few initial organizational meetings this group could meet 6 times a year to discuss various topics and help newcomers learn local fishing skills. To be open to Boat Club members only.

3. "Learn about Cruising" meeting directed at new members who may be interested in our overnight trips. We could ask members twice a year, "Who might be interested in cruising" and meet at a member's home with a small group to discuss this topic.

Suggestions to split boat information day into two events, one to look over different types of boats and another time to discuss all there is to owning a boat, from navigation to safety item to types of motors, etc.

Entice boaters to take a non-boater to events with them.

Doug Rhees presented a proposal for the boating calendar of activities in 2013. See attached

VII. Information Technology

A. Blogs & Forums – Determined that a forum and/or blog would not be useful at this point since there are several places on the web site to potentially share information

B. Use of Sky Drive and Google Drive – discuss central location for documents – Ron to look into it Set up a "cloud" for board members to place documents for access by all board members. Establish a place to put the board meeting minutes on the web site for all to view.

C. Network Solutions Issues – BCC does not keep email names private – Ron to look into it

VIII. Developing Written Procedures –

Board Members requested to write up their business processes to assist any new board members during transition in the future.

IX. Recognizing Past Commodores at Events. Deborah to prepare for Di

X Recognizing New Members Deborah to prepare for Di

XI How to Publicize Events
See Attached

XII CPR Class – Eileen Leming

Eileen let everyone on know that the Red Cross no longer will conduct CPR classes. The American Heart Association will provide for our CPR training affiliation. Our instructor, Eileen Leming is on the list for the first available instructors course with AHA. As soon as the course is completed for Eileen and she does her monitored teaching she will be up and running for the boat club. The next class will be as soon as she can make it happen.

XIII Adjournment

The next meeting will be held on Tuesday, April 16, 2013 at 9:00am at Twin Isles CC.

The meeting was adjourned by Commodore Di Kandis at 11:05am and seconded by Deborah Leudtke

Minutes respectively submitted by
Nancy Svehla
Secretary, BSIBC

Approved by