

Board Meeting January 16, 2017

Call to Order

Commodore Ron Levis called the meeting to order at 10.30 AM on January 16, 2017 at the Twin Isles Country Club. Present for the meeting were Ron Levis, Commodore; Pete Worthington, Past Commodore; Jim Ellsworth, Vice Commodore; Len Harris, Treasurer; Bill Courtney, Technology Director; Dennis Waryjas, Fleet Captain; Chet Sliski, Social Director; Stephanie Courtney, Secretary.

Ron Levis – Commodore:

- Rick Allen, Rear Commodore, was not able to attend due to business conflict.
- Bill Drummond, Membership Chair, was invited to attend but was unable to attend due to illness.
- Ron swore in both Pete and Chet as they were both unable to attend the Change of Watch Swearing in Ceremony.
- In regard to organization interactions, Ron expressed his expectation that all the Board members will interact directly with each other as needed to accomplish the club business on a day to day basis. Any issues previously not encountered by the club, with legal or financial implications should be brought directly to the Board as a whole.
- All committee appointments are filled except the person to head up Grandma's Attic (further discussed under new business).

Jim Ellsworth – Vice Commodore:

- Boating Safety Jim will write up a piece for the Weekly Update on the importance of
 participating in safety courses being offered by various organizations such as the Power
 Squadron and the Coast Guard Auxiliary.
- Boat inspections by the Coast Guard Auxiliary will once again be offered on March 11
 and April 28. Jim will plan an organized registration for interested participants and a plan
 for the days and locations for the boat inspections to take place. He will write up an
 announcement that can be placed in the Weekly Update to get the information out to all
 boat club members.

Ron Levis reported for the Rear Commodore:

- Membership Chairman: A motion was made, seconded and passed to accept Bill
 Drummond as the new Membership Chairman. Bill has agreed to take on the
 responsibility for conducting new member interviews and processing new member
 applications to the Board for approval as well as following up with the new member to
 deliver the boat club directory and name tags.
- Membership recruiting will be Rick's primary role.
- Membership database management and development of new errata sheets will maintained by Steph Courtney.
- Several ideas were explored regarding the challenge of increasing and sustaining boat club membership. One idea floated was that each new member (family/single) would be assigned a sponsor/ mentor to help support the member's immersion into the club.

Dennis Waryjas – Fleet Captain:

- Dennis confirmed most of the dates for the planned cruises. Some dates in the summer outings are still being finalized with the host locations. It was agreed by the Board to replace the Fishery location choice with the Waterside Grill location.
- The target is to have all event flyers completed and ready to include in the Weekly Update a month before the event.
- Three cruise directors are still needed for the Barnacles, Cabbage Key and Pink Elephant trips.

Len Harris – Treasurer:

- Len presented the final 2016 Financial Report. A motion was made, seconded and passed to accept the final report.
- The 2017 draft budget was presented. As of Jan. 13, 2017 the checking account amount is \$2,822.08. The Money Market Account is \$7,391.44. Budgeted Income for the year is \$6,775. Income is estimated to be \$6,142 and Net Income at \$633. Due to an un-anticipated charge of \$158.45 for the renewal of Network Solutions, Len revised the estimated expenses for the digital communications category to \$364.00 thus adjusting the estimated total expenses to \$6302.00 for and adjusted Net Income of \$473.00. A motion was made, seconded and approved to accept the budget for year 2017.
- Len reported he had filed the mandatory federal and state filings and that Susan Hallman and Bill Braatz had agreed to audit the club's financials.

Steph Courtney-Secretary:

- Steph provided a summary of events at the Change of Watch Ceremony.
- The status of membership renewal numbers as of Jan. 16th indicates 108 members renewed their membership and 75 members had not yet renewed. With 7 charter members and 4 new memberships currently the club has a total of 119. As the membership renewal period continues these numbers are anticipated to increase.
- Steph provided an overview of Constant Contact and the role it plays for those Board members who are not familiar with this e-communications tool that we have to communicate news and events to our members.
- The process for incoming correspondence to the secretary was outlined for fellow Board members. Essentially any information that is desired to be published in the Weekly Update; any changes to existing member's data; and all new member information should be sent directly to the secretary to be acted on accordingly. Any queries from members that come through the Weekly Update portal will be acted on by the secretary directly with the individual member to address their question.

Chet Sliski – Social Director:

- Chet presented the option of going from a sit down menu to a buffet style dinner at the Commodore's Ball at Kings Way Country Club. A motion was made, seconded and accepted to make this change.
- A discussion ensued regarding additional venues for social events with no definitive decisions made other than cost is a factor for members.
- Helping new members feel part of the club was also discussed. Ideas included; sponsors/mentors program; having members of the Board sit at each of the tables at the social events to help new members feel welcome and included with the other members of the group. More discussion will continue as the Board explores additional ways to provide an inclusive environment.

Bill Courtney – IT Director:

- Dated Information on The Web site (Network Solutions). Bill is gradually deleting and cleaning old, out dated flyers, events and information from the Web site.
- He is adding and making changes to the site that reflect current activities, new officers, and other new information being sent his way from members and other Board Members
- Bill needs a copy of the State filing with the Club's EIN number so he can file the new list of officers with the State. Len will send a copy of the document to him.
- Bill explained to the group how the "Contact Us" Webb box works for communication with club members.

Pete Worthington - Past Commodore's Comments:

• Pete expressed his appreciation for each Board member's participation and expressed his confidence in the group's ability to support the club mission and drive an agenda that meets the needs and wants of Club members.

New Business – Ron Levis:

- After discussion relating to Grandma's Attic Committee, it a motion was made, seconded and passed this committee is no longer needed. Bill will delete this committee from the Web site.
- The next Board Meeting will be held on April 28th at 10:00 AM at the Twin Isles Country Club.

Adjournment:

A motion was moved and seconded to adjourn the meeting. Motion passed and the meeting was adjourned at 1:00 pm.

Stephanie Courtney, Secretary